



Invest Bulgaria – your success is our mission

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# About us



- One-stop-shop
- Promoting Bulgaria as attractive business destination
- Providing in–depth information about Bulgarian business environment
- Assisting investors during their country assessment process, connecting business with the government institution
- Certification procedure and Incentives application
- Support in the implementation process of the investment project, post-investment support

# Why Bulgaria?

- Member of the European Union, Schengen Area, NATO, IMF, WTO;
- “Made in the EU” commercial label;
- Not only nearshoring but a friendlyshoring destination;
- 5 international road corridors pass through the country;
- Access to 1.3 Billion customers – Europe & Middle East;
- Pending accession to the Eurozone.



# HEALTH & LIFE SCIENCE IN BULGARIA



# Health & Life science

## Chemistry Key figures

Manufacture of chemical products, rubber, plastic products and pharmaceuticals



Manufactured  
production worth  
**EUR 5.3 Bn**



**2 300**  
Enterprises



**EUR 5.8 Bn**  
Turnover



**54 000** directly  
employed; about 100  
000 additional jobs for  
indirectly employed  
persons

# Health & Life science

## Biotechnology



- 128 medical centers engaged in research
- 27 000 students in the fields of healthcare, medicine, pharmacy and dentistry
- 2 000 students enrolled in Biotechnology and Biology programs

Bulgaria is part of the initiative MEGA (The Million European Genomes Alliance) to give access to 1 million genomes in Europe by 2020. Bulgaria is one of the 14 countries in this alliance. The initiative aims to enable secure access to genomics and the corresponding clinical data across Europe for better research, personalized healthcare and health policy making.

# Health & Life science

## Healthcare



The health sector in Bulgaria relies on experienced professionals (doctors, dental technicians, nurses, therapists, pharmacists, researchers)



Internationally recognized medical doctors in various specialties such as heart disease, orthopaedics, oncology, dentistry and others



Opportunity to build private medical centers to make use of the existing workforce, adequate legislation, manufacturing of medical supplies, devices and pharmaceuticals



Established private health insurance funds




# Health & Life science

## Balneology



Bulgaria has natural resources that offer perfect conditions for ALL-YEAR TOURISM



Bulgaria has about 600 operating deposits of mineral water and 1 600 springs



Temperature (10° C - 103° C) with proven medicinal properties



There are more than 65 balneological resorts



Mineral waters are fit for human consumption



Most resorts are located in mountainous regions of Bulgaria and provide fresh air and perfect conditions for recovery



✉ [iba@investbg.government.bg](mailto:iba@investbg.government.bg)

☎ +359 2 985-5500

[www.investbg.government.bg](http://www.investbg.government.bg)

# THANK YOU!



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AGENCY