



Invest Bulgaria – your success is our mission



About us



- One-stop-shop
- Promoting Bulgaria as attractive business destination
- Providing in–depth information about Bulgarian business environment
- Assisting investors during their country assessment process, connecting business with the government institution
- Certification procedure and Incentives application
- Support in the implementation process of the investment project, post-investment support

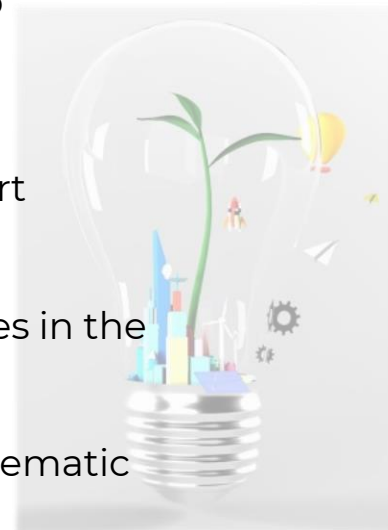
Why Bulgaria?

- Member of the European Union, Schengen Area, NATO, IMF, WTO;
- “Made in the EU” commercial label;
- Not only nearshoring but a friendlyshoring destination;
- 5 international road corridors pass through the country;
- Access to 1.3 Billion customers – Europe & Middle East;
- Pending accession to the Eurozone.



Fast growing technology and innovation hub

- Initiative for making Southeast Europe an innovation hub
- Favorable conditions for startups and investing in R&D
- Aim to attract talents, encourage partnerships, build smart specialization and technological capacity
- Establishing partnership agreements with all the countries in the SEE region
- Cooperation can be based around smart specialization thematic areas and trends such as IT and ICT, mechatronics and microelectronics, biotech and clean techs



Fast growing technology and innovation hub



Bulgarian companies can apply for DIANA (Defense Innovation Accelerator in the North Atlantic)



Bulgaria joined NASA's Artemis Accords which define the basic principles for global cooperation in outer space



Signed cooperation agreement with Intel in the field of artificial intelligence

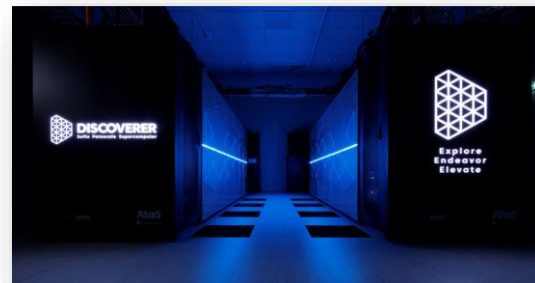
Fast growing technology and innovation hub

INSAIT

Institute for Computer Science,
Artificial Intelligence and Technology

The first world-class AI research and deep-tech institute in Eastern Europe

- ✓ World-class academic standards, industry support and scientist;
- ✓ PhD students, researchers, deep-tech IP, start-ups creation and exchanges.



Located in Sofia Tech Park, Discoverer is a Petascale supercomputer capable of executing more than 4,2 Petaflops Rmax and over 6 petaFLOPS Rpeak

Talent

- One of the strongest engineering talent pools in the EU;
- Strong local IT talent - Bulgaria ranks 3rd in terms of IT specialists per capita;
- Capacity to think out of the box
- Women in leading management positions;
- 50% speak at least one foreign language;
- 25% of the population hold university degree;
- 100 000 students per year;
- Bulgarian Olympiads are at the top of the world rankings in mathematics, informatics and physics;
- Labor force – 3,3 million people.

The image shows a factory floor with two large industrial robotic arms in the foreground. They are positioned over a workpiece, and bright sparks are being emitted from the welding process. The background is a complex industrial structure with metal beams and pipes, dimly lit. A large blue and white geometric shape is overlaid in the top right corner. The text 'ROBOTICS & MECHATRONICS IN BULGARIA' is centered over the image.

ROBOTICS & MECHATRONICS IN BULGARIA

Robotics & Mechatronics

Bulgaria ranks among the top 15 countries with a trade surplus in industrial robots.

45

Workers have been supported by one robot in the manufacturing industry of automotive components



In the Mechanical engineering one robot is helping about **70** workers



Robotics & Mechatronics

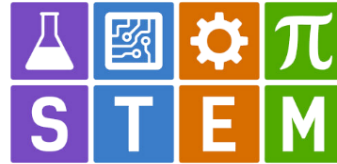
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- The sector is export-oriented and plays a key role for the Bulgarian economy;
 - Bulgarian universities offer specialized programs in mechatronics and robotics, with training including artificial intelligence and automation;
 - Availability of scientific infrastructure with a focus on innovation.

Education

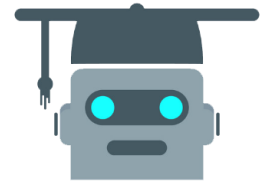


8

universities with
Robotics and
mechatronics
specialties



1371 Classes in the
country



60

academies for kids and
teens across the country
teaching robotics and
developing interest in
STEM field

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THANK YOU!



INVESTBULGARIA
AGENCY